



## Business Newsletter 2015/4 – May 2015



Dear friends,

The business club has successfully held its general assembly, and is now working on new projects for 2015. On May 29<sup>th</sup>, Ronnie Leten, CEO of Atlas Copco will be our guest. M. Leten manages an international industrial group, employing over 40.000 people. He was elected manager of the year in 2013. June will bring us the visit of our Secretary of State for Foreign Trade, with events on June 10<sup>th</sup>.

We hope to see many of you at these activities

Anick Van Calster  
Ambassador



### Univeg merges to create world-leader company

The Belgian company Univeg, which is also present in Bulgaria, signed a declaration of intent on 13 April to merge with Greenyard Foods and Peatinvest. Together they will form a company with a turnover of € 3.7 Billion and be one of the world-leaders in fruit and vegetables.



Univeg delivers fresh food and vegetables, employing 4,000 people in 27 countries, including Bulgaria, where the company is located in Musachevo, near Sofia, with a newly built 8,000 m<sup>2</sup> temperature-controlled warehouse.

[Www.univeg.bg](http://www.univeg.bg)



### Save the date : meeting with the CEO of Atlas Copco on 29 May

Ronnie Leten, the Belgian CEO of Atlas Copco, will be in Sofia on 29 May and speak to the Business Club about Atlas Copco and the challenges this international company faces. He will also speak about the "Swedish environment".

Ronnie Leten (58) has an extensive experience in Sales and marketing and general management of over 27 years in Atlas Copco Group Companies and also outside companies like General Biscuits, Tenneco Inc. etc.

He joined Atlas Copco in 1985 as project leader and has progressively risen to the top of the company before becoming the CEO in 2009. He was elected Belgian « Manager of the year 2013 » .

Mr. Leten holds a Master of Science in Applied Economics from the University of Hasselt, Belgium.

## Belgian company Cordeel builds new plants for Praktiker

The new Bulgarian owners of Praktiker, a store chain specialized in « do-it-yourself », started with the construction of many new shops in different Bulgarian cities.

The first new settlement, - 8.000m<sup>2</sup> commercial area and 220 parking places - was opened on 24 April in Varna.

General Contractor for this turn-key project is Cordeel Bulgaria EAD.



## General Assembly of the Belgium-Bulgaria-Luxembourg Business Club



The members of the Belgium-Bulgaria-Luxembourg Business Club were all invited on 22 April for its annual general assembly. This is the good moment to stay aware of the financial situation of the club, to assess the activities of previous year, and to be informed about the future events. The members who attended the Assembly all approved the financial report 2014 and the budget 2015, as well as the activity program 2015, comprising the meeting with M. Pieter De Crem in June, or the Belgian Days in October.

Before this assembly, M. Anton Pavlov, Deputy Minister in charge of Energy Policy, and M. Ivan Andreev, Executive Director of the Bulgarian Mining Chamber, commented on the situation and the perspectives of the energy sector in Bulgaria, a very important and sensitive topic for this country.



## Belgian company brings “World Premiere” with flight simulator



Venyo, a Belgian company based near Charleroi, proved once more the high level of performance of the Belgian aeronautical industry. Venyo's main activity is to design, manufacture and market professional flight simulators. They brought a “world premiere” at the Paris Air Show in 2013. It was the very first time that the aeronautical industry was able to view an innovative and fully functional flight simulator operated “on site”.

## EBRD offers consulting services grants to Macedonian companies



European Bank for Reconstruction and Development (EBRD) is offering grants for consulting services ordered by small Macedonian companies. All companies with less than 50 employees, and all companies based in less developed regions, who are in need of strategy, business or engineering consulting services can apply to the EBRD for grants.

This can be helpful for Belgian companies investing in this country, since they can use this opportunity to improve their chances to success.

Learn more about this offer by visiting <http://www.ebrd.com/work-with-us/advice-for-business.html>.

## New address in Sofia for beer lovers

Philippe and Helene Cotinaut, two French citizens, opened recently a new shop in Sofia, near the Paradise Mall, where you can find a large choice of good beers. And since good beer means of course Belgian beer, they propose to you nearly all a beer lover can dream of. You will also find there some good less-known champagnes. Cheers....

<https://www.facebook.com/pages/Bieres-et-Champagnes>



## New Belgian business in Bulgaria



You arrived recently from Belgium to start a new business in Bulgaria (or another country of our jurisdiction) ? Or, you want to share an event, or simply communicate about your business? Don't hesitate to send us a short text with a picture or your logo : we will be pleased to publish it for you.

This time, we have the pleasure to announce the new business of M. D'Hertefelt., exclusive distributor of the feeding concept « Dline ». More info on [www.dline-health.be](http://www.dline-health.be) (translation of the website in progress)