



ПОСОЛСТВО НА КРАЛСТВО БЕЛГИЯ  
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**BUSINESS NEWSLETTER**  
N° 03/14 # April 2014

Dear friends,

Spring has arrived in Bulgaria, and with this, new projects. We'll have the general assembly of the BBL BC on April 15<sup>th</sup>, and hope to see many of its members. This year, we'll have elections for a new board. Guest speaker Vincent Reuter, CEO of the Walloon Union of Enterprises, will share his thought on how to stimulate the growth of SME's, so it certainly promises to be an interesting event. He will give a second conference at BCCI. Congratulations to Euroccor and many wishes of success for Boudewijn De Jong.

Anick Van Calster  
Ambassador

### **Business Club – Annual assembly.**

The annual General Assembly of the Belgium-Bulgaria-Luxembourg Business Club will take place on April 15<sup>th</sup>, 2014, at 11:00h in the Grand Hotel Sofia.

**During this GA, a new Executive Board will be elected.** The candidates for membership of the Executive Board, for Chairperson and Deputy Chairperson of the Association are kindly invited to send their applications in advance to the following E-mail address: [iliyana.atanasova1@gmail.com](mailto:iliyana.atanasova1@gmail.com).



During the GA, Mr. Vincent Reuter, Director of the Walloon Union of Enterprises will be invited as guest speaker. The topic of the day will be: How to develop the growth of SME's.

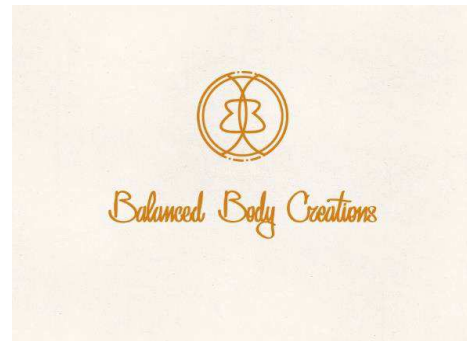
### **Euroccor – ECCS certification**



The management of Euroccor is proud to announce the ECCS certification they received in February this year. Euroccor is a Belgian company running a call centre in Sofia. In their continuous striving for quality and flexibility, the managers decided to apply for this certification. ECCS, for European Contact Centre Standard, requires a high level of excellence in technique, processes and organisation for all the staff. Euroccor is the first call centre in the Balkans obtaining this certification. Congratulations to all the Euroccor team! [www.euroccor.com](http://www.euroccor.com)

## Balanced body creation.

Belgian citizen Boudewijn De Jong recently launched a new activity in Sofia. “Balanced Body Creation”, works under the slogan “ *Balanced Body Creations brings the beauty outside that’s already in you*”. They have original argan products on sale 100 % bio from equitable business. There is also a “phoenix lounge”, that you can use for wellness& beauty, sport, therapeutic purposes, acidification and detoxification. For additional information, please contact: [info@kwagarimo.com](mailto:info@kwagarimo.com)



## Vincent Reuter – Conference at the chamber of commerce



On April 15th, at 15:00h, at the Chamber of Commerce, M. Reuter will give a second conference. During this talk, he will speak about clusters and export financing. This event is organised by the Embassy, IFAG, the AWEX-office in Sofia and the Chamber of Commerce. For more information: [www.bcci.bg](http://www.bcci.bg). Entrance is free.