



ПОСОЛСТВО НА КРАЛСТВО БЕЛГИЯ
EMBASSY OF THE KINGDOM OF BELGIUM

02/988 72 90 * e-mail: sofia@diplobel.fed.be * www.diplomatie.be



BUSINESS NEWSLETTER
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Facebook.com/Embassy of Belgium in Sofia

Dear friends,

Deputy-Prime Minister Bobeva went to Antwerp and had an interesting and very open discussion with a selected group of Belgian investors in Bulgaria. Many projects were brought up and it seems this might be the beginning of some new initiatives. We'll be happy to see new investments arrive, as we'll soon have to say goodbye to our friends from Delhaize. This is how international business goes. Some come, others go, and some create opportunities for business.

Best regards,

Anick Van Calster
Ambassador

Deputy Prime-minister and Minister of Economy Daniela Bobeva visits Antwerp Chamber of Commerce,



On 26th of February, Mrs. Bobeva paid a visit to the Antwerp Chamber of Commerce with a round-table bringing together Belgian industrials present in Bulgaria. Mrs. Bobeva presented the investment climate in Bulgaria and the interesting sectors for Belgian investors. Attendees shared their experiences of doing business in Bulgaria, with advantages such as the high level of education and training and tax rates favouring business, and compared doing business in Belgium and Bulgaria.

Group Delhaize announced recently the intention to sell its 54 Piccadilly shops in Bulgaria. An agreement has been signed with AP Mart for the transfer of this activity. Delhaize started its activity in Bulgaria in 2011, but wants now to concentrate its efforts on market with a better penetration rate, like Greece, Romania or Serbia. The agreement will probably be finalized during the second quarter of this year.



Wizzair: Brussels South → Sofia ... and Skopje



Last year almost 4.000 passengers took the Wizzair connection between the Sofia Airport and the Brussels South Charleroi Airport, which is an increase by about 14% in comparison with the year before. During the summer season Wizzair will increase the frequency of the flights between the 2 airports to 4 flights/week.

Skopje will become a new destination from the Brussels South Charleroi Airport during the period

April-October with 2 flights/week (Wednesday and Sunday).

More information:

<http://wizzair.com/en-GB/Search>

<http://www.sofia-airport.bg/default.aspx>

<http://www.charleroi-airport.com/en/brussels-south-charleroi-airport/index.html>

INNOVATION TALKS: Innovation and Entrepreneurship Beyond Boundaries

INNOVATION TALKS is an interactive discussion with international participation, organised by the Master Degree in Innovation, Entrepreneurship and Finance – a joint project of VUZF University and The Business Institute, representative of Cisco Entrepreneur Institute.

The topic of the third edition of INNOVATION TALKS is “Innovation and entrepreneurship beyond boundaries”. The combination of speakers is unconventional:



Anick van Calster, Ambassador of Belgium Kingdom in Bulgaria – with innovative and entrepreneurial approach in the field of diplomacy, honorary counselor at the Belgium Royal court.



Dilyan Pavlov, co-founder and manager at Netage Solutions and Commetric, successful at international markets, with his long-term interests as a film director. He is a guest-speaker at the Master in Innovation, Entrepreneurship and Finance.

The third edition of Innovation Talks will be held on 19 March 2014 from 18:30 at the Big Hall of the Union of Architects at 11 Krakra Str. in Sofia.

Contacts

Anelia Gorianova, Marketing Manager “Educational Products” The Business Institute

E: a.gorianova@thebusinessinstitute.eu

M: +359 888 660 697

Save the date

The annual general assembly of the Business Club will be held on 15th of April with new elections for the board. If you are member of the Business Club, you will shortly receive your invitation and, if you want, you can communicate your candidature for the board until the day of the general assembly.